EMPLOYER WORKSHOPS & INFORMATION SESSIONS

THE UNIVERSITY OF BRITISH COLUMBIA
UBC CAREER CENTRE
WHERE

- In-person at the Point Grey campus
- Virtually through UBC platforms

WHY

- Educate students
- Brand awareness
- Build Talent Pipeline

WHO

- Recruiters
- Diverse UBC Alumni working for your organization
- Recent graduates new to your company

WHEN

- Early September until mid-November
- Mid-January until mid-March
- 12:00pm or 6pm PT

COST

- No cost to employers
FAQ

Topics to Include
- Company mission, values, culture
- Roles you're recruiting for
- What a day in the life looks like
- Resume/interview workshops
- New grad or alumni speaking about their experience
- Tech talks or projects you can share

Equity, Diversity, and Inclusion
- Company policies around EDI, accessibility, affinity groups
- Bring diverse staff to your presentation

How to Prepare
- Bring a laptop (with an HDMI port) and your presentation
- Company swag to giveaway
- Order food for attendees
Impact

92.2%
Students/alumni would recommend attending a UBC info session to a friend

31
Average number of UBC applicants received after an info session

80%
Employers met their recruitment goals through an info session
Feedback

What are students saying?

“\nIt was an interesting experience to learn about the people who work at the organization and what their stories are. I'm quite certain at least one person received an interview.\n”

“\nIt was a great way to meet the recruiter. The personalized interaction helped land me an interview and now a job offer! Friends should know that in-person meetings are much better than online applications.\n”
Ready?

Request Info Session

Contact us for more information
recruit.talent@ubc.ca